



## eden community food bank

### **For Immediate Release**

Mississauga, Ontario, May 11, 2010 - Eden Community Food Bank (ECFB) is pleased to announce the hiring its first Executive Director, Bill Crawford. The hiring of an Executive Director is a critical next step in the organization's strategic planning process to build on the recently increased capacity of the food bank and to respond to the growing needs of hungry people in western Mississauga. Bill Crawford has been selected following an extensive search and interview process lead by Board Member Bill Waddell with Melisa Djebbarri and Gayle Morais and HR Consultant Doug Shimada. . Bill has been very involved in the charitable, non-profit and social service sector in Mississauga and Peel for almost twenty years most notably as the founder and Executive Director of The Dam in Meadowvale, and through fund development under contract with ECFB since fall 2009. . "I am honored to have been chosen to lead this great community organization", said Bill Crawford at ECFB's recent AGM & Volunteer Appreciation evening, "and I look forward to working alongside so many dedicated and caring volunteers to raise awareness and much-needed funds for the food bank."

With the warehouse and two food bank locations (Battleford and Unity), there are increased opportunities for new programs and partnerships as well as new challenges in fund development and community awareness in our expanded serving area, and we are looking forward to having Bill take these on.

### About Eden Community Food Bank

Eden Community Food Bank is a non-denominational, charitable organization, working to eliminate hunger through food distribution to qualified individuals and families living in selected areas of Mississauga, as well as providing education and advocacy services to our clients and the general public.

We make all efforts to provide healthy, balanced food choices and to the extent possible based on constraints of product availability, provide choices that meet various cultural and dietary requirements. We also strive to provide basic need items, like personal care and hygiene products.

For further information, visit [www.edenfoodbank.org](http://www.edenfoodbank.org), e-mail at [info@edenfoodbank.org](mailto:info@edenfoodbank.org), or call (905) 785-3651